



NASPD 2010 Fall Conference

We are celebrating our 35th Anniversary!



Photo printed with the resort's permission.

***Join us at the luxurious
Coeur d'Alene Golf and Spa Resort
Coeur d'Alene, Idaho***

***Coeur d'Alene Golf and Spa Resort
Coeur d'Alene, Idaho
September 23 – 25, 2010
Registration Packet***

NASPD ON-LINE REGISTRATION

Register on-line. It's simple and convenient to use by going to the site below:

https://secure.dellamark.net/naspd.com/conf_20100923.cfm

See you in Coeur d'Alene!

NASPD Fall Conference Program
The Coeur d'Alene Golf and Spa Resort • Coeur d'Alene, Idaho
September 23 - 25, 2010
Celebrating Our 35th Anniversary

Thursday, September 23, 2010

8:20 – 9:50 a.m.	Golf Tournament Staggered Tee Times (Optional Event) We recommend boarding the water taxi one hour prior to your tee time to take advantage of their complimentary services including a warm up sports massage.
1:30 – 4:30 p.m.	Registration
2:15 – 2:45 p.m.	Membership Committee Meeting
2:45 – 3:15 p.m.	Program Committee Meeting
3:15 – 4:00 p.m.	Finance Committee Meeting
4:00 – 5:00 p.m.	Board of Directors Meeting
6:30 – 8:30 p.m.	Welcoming Reception aboard a boat on Lake Coeur d'Alene
8:30 – 10:30 p.m.	Hospitality Suite – <i>Join us for cards. We will have Black Jack and Poker dealers on hand.</i>

Friday, September 24, 2010

7:30 – 10:30 a.m.	Registration
7:30 – 10:30 a.m.	Continental Breakfast
8:30 a.m. – Noon	General Session (<i>Attire: Business Casual</i>)
8:30 – 8:40 a.m.	Puget Sound Pipe & Supply, <i>Member Spotlight</i>
8:40 – 9:30 a.m.	Dolty Cheramie, President, Pipe Exchange Ltd, “A Look at the Oil Patch” since we last met ...
9:30 – 9:45 a.m.	Break
9:45 – 10:30 a.m.	Panel Discussion, “ <i>State of the Industry</i> ” (<i>member submitted questions</i>) <i>Facilitator: Mike Evans, Maurice Pincoffs Company, Inc.</i> <i>Panelists:</i> <i>Byron Dunn, Tubular Synergy Group</i> <i>Randy Boswell, Atlas Tube Inc.</i> <i>Ron Carlson, Jr., Commercial Resins Company</i>
10:30 – 11:15 a.m.	Mike Cowden, Editor, AMM Perspectives, “ <i>2012: A Pipe Odyssey – The Potential for Overcapacity in the Domestic OCTG Industry</i> ”
11:15 a.m. – Noon	Michael Cox, President and CEO of W. Michael Cox and Associates, LLP and Director of O’Neil Center for Global Markets and Freedom at SMU’s Cox School of Business “ <i>6 Economic Themes for the Decade Ahead</i> ”
12:00 – 1:30 p.m.	Networking Luncheon
2:00 – 6:00 p.m.	Optional Event – Lake Fishing
6:30 – 9:30 p.m.	Reception and Dinner at Beverly’s (<i>Cocktail Attire</i>) Entertainment by famous local musician, Robert Vaughn
9:30 – Midnight	Hospitality Suite – <i>Join us for cards. We will have Black Jack and Poker dealers on hand.</i>

Saturday, September 25, 2010

8:00 – 10:30 a.m.	Networking Breakfast (hot breakfast served)
9:00 – 11:00 a.m.	Roundtable Discussions <i>Facilitated by Chuck Betzler and Art Shelton</i> We are going to combine the Used/Structural and Prime/OCTG discussions this time to allow for more flexibility.

All attendees are encouraged to participate in the committee meetings.

NASPD 2010 Fall Conference Registration Form

Mail registration and fees to: NASPD • 1501 E. Mockingbird Lane, #307 • Victoria, TX 77904
 Fax registration form to: (361) 574-9347 or register online at www.naspd.com. If you have any questions, call (361) 574-7878.

DEADLINE:
August 2, 2010

Registrant: _____ Badge Name: _____ Member Non Member
 Spouse: _____ Badge Name: _____ New Member (application submitted)
 Company: _____ Phone: _____ Fax: _____
 Address: _____ City: _____ State: _____ Zip: _____
 E-Mail Address: _____

Please check your registration selections and total fee:	Total Fees
___ Full Registration \$530	_____
___ Spouse Full Registration \$430	_____
___ Child Registration \$250 (Under 21)	_____

Other Available Registration Options:

___ One Day Registration (Friday Only) \$350	_____
___ Welcoming Reception Registration \$250; OR ___ Welcoming Reception \$195 (with full reg. from same co.)	_____
___ Spouse Friday Dinner \$250 (available with a full registration from same company)	_____
___ Spouse Welcoming Reception/Friday Dinner \$350 (available with a full registration from same co.)	_____
___ Spouse Welcoming Reception/Friday Luncheon \$300 (available with a full registration from same co.)	_____
___ Press Full Registration \$300	_____
___ Late Registration Fee \$50 (Must be included for each full registrations received after Aug. 2)	_____
___ Late Registration Fee \$25 (Must be included for all other registrations received after Aug. 2)	_____

Payment for late registrations will only be accepted by credit card. Payment needs to be paid in U. S. Currency.

Optional Activities:

___ I will attend ___ I will not attend the Fishing on Lake Coeur D'Alene – **Friday** - \$100. _____

Names: _____

I will attend ___ I will not attend the Golf Tournament - **Thursday** - \$225. _____

___ I will need ___ I will not need to rent Golf Clubs \$65.00 ___ L or ___ R _____

Names: _____

Handicap: _____ Team Members: _____

TOTAL REGISTRATION AMOUNT= _____

Reservations: No Fee for Registrants but Advance Reservation Required:

___ I will attend ___ I will not attend Thursday, September 23, Welcoming Reception.

Names: _____

___ I will attend ___ I will not attend Friday, September 24, Networking Luncheon.

Names: _____ **Special Menu Requests:** _____

___ I will attend ___ I will not attend Friday, September 24, Dinner.

Names: _____ **Special Menu Requests:** _____

___ I will attend ___ I will not attend Saturday, September 25, Networking Breakfast.

Names: _____

___ I will attend ___ I will not attend Saturday, September 25, Roundtable Discussion.

Names: _____

REGISTRATION/CANCELLATION POLICY: ALL FEES MUST BE PAID IN ADVANCE BY CHECK OR C/CARD.

Only individuals with paid registration may attend the Conference. The deadline for registration is August 2. **After August 2, a \$50 late fee will be added to all full registrations. \$25 will be added to one day registrations and single event fees. A cancellation fee of \$50 will be charged for all full cancellations and \$25 for single and one day cancellations received before August 2. After August 2, no refunds will be made. No registrations will be processed without signature. Payment information listed below:**

Payment Information: ___ Check Enclosed **Credit Card:** MC ___; Visa ___; American Express ___

CC#: _____ Cardholder Name: _____ Exp. Date: _____

Address where CC Statement is mailed: _____

E-mail Address: _____ Telephone #: _____

Signature: _____ (Signature is required regardless of payment type.)

THE NASPD NEEDS YOU AS A SPONSOR

NASPD 2010 Fall Conference

The Coeur d'Alene Golf and Spa Resort • Coeur d'Alene, Idaho • September 23 – 25, 2010

Here is another outstanding opportunity for truly effective public relations with your friends in the industry during the NASPD Conference. You will receive recognition in both the printed program and again at each event. In order to obtain your first choice sponsorship - don't hesitate - fax the form below right away to the NASPD at 361-574-9347 or register online at www.naspd.com.

The deadline is August 2, 2010. Your company will receive excellent exposure with any of these public relations opportunities. If you have any questions please call the NASPD at 361-574-7878.

Note: Prepaid sponsors will have first choice of events. Payment needs to be in U.S. currency.

There will be four levels of sponsorship. Sponsors will be recognized at their level of contribution. These are the categories: Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350.

Special Sponsorship Offer:

Purchase 2 – Gold Sponsorships and receive a 3rd Gold Sponsorship for Free!

Take your pick of any of these great events:

- _____ 1. Sponsor of the Welcoming Reception Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
September 23, 2010
- _____ 2. Sponsor of the Breakfasts Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
September 24 & 25, 2010
- _____ 3. Sponsor of the Friday Luncheon Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
September 24, 2010
- _____ 4. r Sponsor of the Friday Dinner Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
September 24, 2010
- _____ 5. Sponsor of the Conference Speakers Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
September 24, 2010
- _____ 6. Sponsor of the Hospitality Suites Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
September 23 & 24, 2010

Please check the event and the level of sponsorship.

Representative to be announced: _____

Check enclosed for event(s) checked.

Charge my credit card

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

E-Mail Address: _____

Credit Card Visa () MasterCard () American Express () Expiration: Date Mo/Yr. _____

Credit Card #: _____ Name On Credit Card: _____

Address where Credit Card Statement is mailed: _____

Signature: _____

Payment must be received before August 2 deadline in order for sponsor's name & company to appear on program and other advertising.

The Coeur d'Alene Golf and Spa Resort Information



Photo printed with the resort's permission.

Call the Central Reservations at 800-688-5253 and notify them that you are attending the NASPD 2010 Fall Conference. The NASPD group rate is \$239.00 plus tax per night for a king size bed or two double beds for a single/double occupancy. The valid dates for the group discount are for September 22- 26, 2010. All reservations must be accompanied by first night's deposit.

Individual reservations must be received no later than August 2. The hotel is sold out on Saturday night. At the time of printing, we have a lot of rooms left on Wednesday, Thursday and Friday, but very few on Saturday. We have moved the golf tournament to Thursday to allow guests to arrive early and not require the golfers to stay Saturday night. So far we have a higher percentage of guests staying on Saturday than usual. If you are holding a room on Saturday and don't need it, please release it before the deadline so others will have access to it and let us know so we can contact those on our wait list. If you want a room on Saturday and are not able to get one, please let us know and we will put you on a list in an attempt to accommodate as many members as possible. After the deadline, we will not be able to hold any rooms for our block. It is possible that the rooms in our block could sell out before the deadline if attendance on Saturday is higher than expected.

*Note: The following are activities not coordinated by or endorsed by the NASPD. They are listed as possible activities to consider while in Coeur d'Alene.
The information/photos printed in this packet concerning Coeur d'Alene were taken from the Coeur d'Alene Convention & Visitors Bureau and/or each individual activity's website.*

Coeur d'Alene – Perfect Place for Adventure

Attractions & Adventures

Located in northern Idaho, Coeur d'Alene is defined by blue skies, sparkling water and pine-forested mountains. Coeur d'Alene has become known as the Lakeside Playground of the Pacific Northwest for five-star amenities in a stunning natural setting. Downtown Coeur d'Alene, founded in 1888, is an entertainment and shopping center with more than 125 retail stores, restaurants and professional businesses.

Families love traveling to Coeur d'Alene. The natural setting makes for a giant outdoor playground complete with the lakefront, rivers, beaches, trails, and tree-lined parkways.

The Downtown waterfront area offers a number of exciting options such as seaplane rides over the lake; parasail rides high above the water, jet skis, kayaks, paddleboats and canoes for rent. It is also where you will find the world's longest floating boardwalk, located at the Coeur d'Alene Resort. Built in 1986, the boardwalk is over $\frac{3}{4}$ of a mile long and offers rest stops with benches for those who want to savor the amazing lake views, or keep a watch out for osprey or bald eagles.

The Coeur d'Alene City Park is only a couple of minutes from Downtown. It adjoins the City Beach area and is home to huge trees, basketball courts, picnic areas, chainsaw art from local artists, and a 14,000 square-foot wooden play-ground modeled after the real Fort Sherman, which used to stand near the site.

Running adjacent to the park is the Centennial Trail. This Trail stretches in either direction with 23 miles of paved surfaces perfect for bike riding, roller-blading, strollers, or simply striding along.

On the southeastern side of the Coeur d'Alene Resort you will find Tubbs Hill, 122 acres of natural beauty which has been untouched except for the trail system which leads under Ponderosa pines through basalt rock

outcroppings. A favorite walking spot for visitors and locals alike.

Lake Coeur d'Alene Cruises explore the bays and inlets of one of the world's most beautiful lakes. The cruises, which leave from Independence Point just west of the Coeur d'Alene Resort, depart on a regular basis for daily cruises, Shadowy St. Joe River Cruises, Sunset Dinner Cruises and Sunday Brunch Cruises. The West Coast River Queen on the Spokane River offers daily summer cruises, dinner trips, and fall foliage weekend cruises.

Sites to Visit - as listed on the Coeur d'Alene Visitors Bureau website.

Museum of North Idaho



115 Northwest Blvd.
Coeur d'Alene, ID 83816
Phone: 208-664-3448
www.museumni.org

Discover the fascinating history of the Coeur d'Alene region. Exhibits explore steamboats, railroads, communities, recreation, forest service and Coeur d'Alene Indians.

Eagle Watching Cruises

Cruise to isolated quiet bays and observe our National Symbol, the North American Bald Eagle in their natural habitat. Reservations required.

Phone: 800-688-5253

Adults: \$19.75, Senior Citizens (55+): \$17.75,
Children 6-12: \$11.75, Children 5 & under:
FREE

Brooks Seaplane Service



Brooks Seaplane Service

City Dock at Independence Point
Coeur d'Alene
ID
83816
208-664-2842

Experience the wonder and excitement of a seaplane flight over the breathtaking beauty of North Idaho. Sightseeing and charter flights from what has been rated "one of the most beautiful" places in the world. Ask about group rates, charter flights, and flights of longer duration.

Kayak Coeur d'Alene



Kayak Coeur d'Alene

307 Locust Ave.
Coeur d'Alene, ID 83814
Phone: 208-676-1533
Toll Free: 877-676-1533
www.kayakcoeurdalene.com

Kayak Coeur d'Alene has kayak and stand up paddle board rentals available seven days a week May through September. Rentals are also available during the rest of the year upon satisfactory fulfillment of Kayak CDA safety requirements.

We are not located on the water so you will need to get your boat or board to the water. We do, however, provide complimentary delivery to the north shore of the lake free of charge. This service must be arranged in advance.

Lake Pend Oreille Cruises



Lake Pend Oreille Cruises

427 Fry Creek Rd.
Sagle, ID 83860
Phone: 208-255-5253
Toll Free: 888-SANDPOINT
www.lakependoreillecruises.com

Experience the breathtaking scenery of Idaho's largest lake on board the *Shawnodese*. Public & private charters available spring, summer, & fall, including dinner & sunset cruises, history tours, eagle watching, and more.

ROW Adventures



ROW Adventures

202 E. Sherman Ave
Coeur d'Alene, ID 83816
Phone: 208-765-0841
Toll Free: 800-451-6034
www.rowadventurecenter.com

A white water rafting, fly fishing, kayaking, biking or hiking adventure with ROW – *Coeur d'Alene's most experienced adventure outfitter*. ROW offers trips from half day to six days for rafter's ages five and up. Local hiking, biking and kayaking trips meet in downtown Coeur d'Alene. One day whitewater trips within two hours of Coeur d'Alene run from May to September on the Moyie, St. Joe and Alberton Gorge of the Clark Fork. Float fishing and walk-and-wade fly fishing trips on the Coeur d'Alene and St. Joe Rivers. Offering

rafting and kayaking trips on the Spokane River as well. Superb guides and same ownership since 1979.

Visit the new ROW Adventure Center at 202 E. Sherman Ave, Coeur d'Alene.

www.RowAdventureCenter.com
www.ROWAdventures.com
www.RiverDanceLodge.com

Wiley E. Waters



Wiley E. Waters

PO Box 431
Liberty Lake, WA 99019
Phone: 208-457-1092
Toll Free: 888-502-1900
www.riverrafting.net

White water rafting excitement on the Clark Fork River through the Albertson Gorge. Great full-day trips for groups, family, and businesses of all sizes that are affordably priced. Offering rafting and kayaking trips on the Spokane River as well.

Adventures with Western Waters



Adventures with Western Waters

PO BOX 397
Superior, MT 59872
Phone: 406-822-8282
Toll Free: 877-822-8282
www.westernwaters.com

Our whitewater trips journey through dramatic canyons with big class III rapids, friendly for all ages and fresh grown produce is served on every trip hand picked every morning from our garden-May-Sept. Guided fly-fishing trips are on the lower Clark Fork and run April-Nov. The local river shop ran by local people.

Adventures with Western Waters has an outfitting history in the Coeur d'Alene region dating back to 1976. We pride ourselves as being the first commercial whitewater company and the locals on the Clark Fork. The company has seen it's fifteen minutes of fame in whiskey advertisements, and since been located in a variety of Western Montana towns. Today Adventures with Western Waters has a permanent home in the small mountain town of Superior, Montana. Located in the Lolo National Forest along the mighty Clark Fork river. Superior is surrounded by mountains, trees, and wildlife.

Adventures with Western Waters has settled in the perfect outdoor town and introduces a new type of economical growth to a town dependent on the lumber industry.

Western Waters strives to contribute to the local economy by purchasing locally and hiring local guides who have proved to be the most knowledgeable in history, geology, and story telling.

Adventures with Western Waters' biggest concern is providing outdoor experiences to guests looking for entertainment, education, and a memorable experience. We care about our guests and offer safe customized adventures with opportunities to explore any type of Montana quest.

Our trips are accented with a fantastic lunch serving sandwich spreads with homegrown vegetables, homemade sun tea and lemonade and delicious homemade desserts. We consider all of our guests family and care about their health, safety and well being as we create memorable events.

JAWS - Just Add Water Sports



JAWS - Just Add Water Sports

1701 N. 4th St.
Coeur d'Alene, ID 83814
Phone: 208.765.8333
Toll Free: 877.510.JAWS
www.cdajaws.com

Boat and Jet-ski rentals on beautiful Lake Coeur d'Alene! We make having fun on the water simple, safe and convenient. You will have a memorable experience with our boats, jet-skis and pontoons. Tubes are free with boat rentals; life jackets and safety instruction are included. Wakeboards, water skis and kneeboards are available. We deliver and pick up your rentals. Discount available on multiple-day rentals.

Route of the Hiawatha



Route of the Hiawatha

Wallace, ID 83814
Phone: 208-744-1301
Toll Free:
www.ridethehiawatha.com

The Crown Jewel of Rail Trails! A 13-mile historic rail trail through nine train tunnels and across seven sky-high trestles, for mountain biking and hiking. Shuttle service. Bike, helmet and light rentals. Located on the ID/MT border.

Terra Sports Inc



Terra Sports Inc

517 E Sherman Ave
Coeur d'Alene, ID 83814
Phone: 208-209-5446
Toll Free:
www.terrasportsinc.com

Experience Coeur d'Alene by bike! We rent, sell, service everything from road to hybrid. Also check out America's newest fleet of electric bikes. All rentals include maps, helmets, locks, and seat bags. Five blocks from resort on Sherman Ave.

Tubbs Hill

A great place to hike is Tubbs Hill. The entrance to this 164 acre natural area is located next to the resort.

Tubbs Hill consists of 120 acres and is bordered by Lake Coeur d'Alene on the west, south and east sides. There are several miles of hiking trails on the hill that provide spectacular scenery for everyone to enjoy. The main trail on Tubbs Hill begins on the west side at the south end of 3rd Street in the Diamond parking lot. The east side entrance is located at the south end of 11th Street. A 2.2-mile interpretive trail follows the perimeter of Tubbs Hill.

Bicycles, motor vehicles, alcohol, glass containers, smoking, campfires, and fireworks are prohibited.

Dogs are allowed but must be on a leash. Trail brochures are available at the Parks Department office.

[The Spa at The Coeur d'Alene](#)



The Spa at The Coeur d'Alene

115 S. 2nd St.
Coeur d'Alene, ID 83814
Phone: 208-765-2300 x 5000
Toll Free: 800-684-0514
www.cdaresort.com

Announcing the Grand Re-Opening of the newly renovated 30,000 sq. ft. Spa! Exclusively designed by the world renowned spa design team at TAG Inc.

WATER AND STONE

These primitive and magnificent elements shaped our landscape in ancient glacial ways. They inhabit our mountains and valleys. Water flows down from the heights in streams, rivers, and alpine lakes and stone present a wild beauty at every turn. Water and stone combine to create the ultimate SPA experience. Our signature therapies come from the seasons and moods of the great Northwest.

We create one-of-a-kind encounters drawn from the very essence of nature.

[Coeur d'Alene Cellars](#)



Coeur d'Alene Cellars

3890 N. Schreiber Way
Coeur d'Alene, ID 83815
Phone: 208-664-2336
Toll Free:
www.cdacellars.com

Come visit Coeur d'Alene Cellars' where premium, award winning Syrahs and Viogniers are hand crafted and showcased in our boutique winery and tasting room.

Taste through our current vintages and take a tour of our state of the art facility.

Experience "the fine art of wine" at Coeur d'Alene first and only winery!

[Coeur d'Alene Brewing Company](#)



Coeur d'Alene Brewing Company

209 Lakeside Ave.
Coeur d'Alene, ID 83814
Phone: 208-664-2739
Toll Free:
www.cdabrewing.com

The Cd'A Brewpub is an engaging family environment where guests can enjoy multiple award winning ales, wines and culinary delights.

[Barrel Room No. 6](#)



Barrel Room No. 6

503 E. Sherman Avenue
Coeur d'Alene, ID 83815
Phone: 208-664-2336
Toll Free:
www.cdacellars.com

Barrel Room No.6 is an upscale, swanky wine bar located in the heart of Coeur d'Alene's vibrant downtown scene, featuring light fare, microbrews, and local wine produced exclusively by Coeur d'Alene Cellars Winery. Enjoy live music in a dim-lit, romantic atmosphere just minutes from the Coeur d'Alene Resort between 5th and 6th on Sherman Avenue. The Barrel Room No.6 is open on Wednesday and Thursday from 4:00-9:00 PM and Friday and Saturday from 4:00-11:00 PM.

Devin Galleries



Devin Galleries

507 Sherman Ave.
Coeur d'Alene, ID 83814
Phone: 208-667-2898
Toll Free:
www.devingalleries.com

Coeur d'Alene's largest art gallery featuring artwork by today's most acclaimed artists and tomorrow's rising stars. The collector's choice for original paintings, sculpture, prints, art glass, jewelry and more. Expert design assistance available in the area's finest custom framing department.

Rockin' B Ranch



Rockin' B Ranch

3912 Spokane Bridge Rd
Liberty Lakes, WA 99019
Phone: 509-891-9016

Toll Free: 888-RockinB
www.rockinbranch.com

The Cowboy Supper Show features a concert comprised of songs from the great Western Movies of the last 70 years. We call the new show "How the West Was Sung!" Some of the great songs from your favorite Westerns will be intoned!

To compliment the new stage show, your evening begins with an entirely new, but we hope just as funny as last year shoot-out show, Twilight at Spokane Bridge, A Cowboy Vampire Melodrama. It will leave you, the audience member, unscathed everywhere except the funny bone.

As always, that is followed by a great BBQ dinner with all the fixing's, including your choice of Northwest beers and wines at our Cantina, and then, "How the West Was Sung!," starring the Riders of the Rockin' B.

Cowboy Supper Show is every Thursday, Friday and Saturday evening in July through September.

Crystal Gold Mine



Crystal Gold Mine

51931 Silver Valley Rd
Kellogg, ID 83837
Phone: 208-783-4653
Toll Free:
www.goldmine-idaho.com

Crystal Gold Mine Underground Tour - Kellogg, Idaho

Bring your whole family to enjoy a real 1880's

gold mine adventure. Knowledgeable guides will make the past come alive! Beautiful smithsonite crystals coat the walls. Gold and wire silver can still be seen in the quartz vein.

Underground gift shop. Free RV parking. Seasonal gold panning available for mine visitors.

We are open year around however, in the winter we are only open on Saturday and Sunday. We are open 7 days a week 10:00 a.m. to 4:00 p.m. beginning April 15, we will extend our hours: 9:00 a.m. to 6:00 p.m.

Golf Tournament – Optional Event
Thursday, September 23, 2010
8:20 – 9:50 a.m. – Staggered
Tee Times
Fee: \$225
Golf Club Rental: \$65

The golf fee includes a box lunch, water taxi to the course, 18 holes of golf, golf cart, unlimited floating practice balls, personalized bag tag, forecaddie and complimentary warm-up sports massage. Please note that a forecaddie is provided and required for each foursome and they do work on gratuities. NASPD will pay \$25.00 per player in advance to your caddie on your behalf.



The Coeur d'Alene Golf Course recently ranked a Top 25 Resort Course in America by *Golf Digest* is home to the world's only floating movable green on the shores of beautiful Lake Coeur d'Alene.

Golf Course History

The Coeur d'Alene Resort Golf Course was the site of a sawmill, which operated from 1916 to 1988, first as the Rutledge Timber

Company, and from 1933 as the Potlatch Lumber Company. It was shut down in the early 70's and sat idle until the Hagadone Corp. purchased it. The Hagadone Corporation bought the property in 1988 and developed the golf course and floating green. A substantial clean-up effort ensued, with the removal of hundreds of old pilings, a clean-up of the lake shore and lake bottom, with the removal of hundreds more sunken logs, demolition of a large number of buildings and the subsequent conversion to the beautiful, environmentally friendly, world-class golf resort it is today.

Registration Information

The registration fee for the NASPD 2010 Fall Conference includes the direct cost of the various activities; receptions, continental breakfasts, meals and entertainment, all meeting sessions, meeting materials and handouts, speakers' fee and expenses, administrative expenses, audio-visual equipment, freight and other similar expenses.

Member registration \$530
Member spouse registration \$430
Child registration (under 21) \$250

Non-member can attend one meeting before joining \$530

Daily registration fee \$350
 Friday only
 (Includes all events except optional activities.)

Welcoming Reception Registration \$250
With a full registration from same company \$195

The **deadline for registration is August 2.** Only individuals registered and properly badged may attend conference events.

Please register for the conference online at www.naspd.com using the online registration form.

Late Fees

There will be a \$50.00 late fee charge for each full registration if the registration is not received by August 2. There will be a \$25.00 late fee charge for a daily registration or a single event registration if the registration is not received by August 2.

Cancellations

There will be a \$50.00 cancellation charge for each full registration and a \$25.00 cancellation charge for each daily registration or single event registration. No registration may be processed without payment.

The deadline for conference registration is August 2. No refunds will be made after that date.

Reservations at The Coeur d'Alene Golf and Spa Resort



Printed with the resort's permission.

Make your reservations by calling the resort's central reservations toll free number at 800-688-5253 and notify them of the NASPD 2010 Fall Conference.

The NASPD Fall Conference room rate is \$239.00 per single/double occupancy. All reservations must be accompanied by first night's deposit.

Rates cannot be changed at check in or check-out for guests who fail to identify their affiliation at the time the reservation is made.

The physical address of the Coeur d'Alene Golf and Spa Resort is 115 South Second Street, Coeur d'Alene, ID. Reservations received **after August 2, 2010** will be confirmed on space and rate availability.

Transportation

The resort offers a roundtrip shuttle for \$59.00 from Spokane International Airport. Call 1-208-765-4000 and ask for extension 7133 to set up the shuttle in advance.

The closest commercial airport is located in Spokane (Airport - GEG). Transportation options range from rental cars, shuttles, City Links Bus (free), and taxis. A taxi ride from the Spokane International airport is approximately \$65.00 plus gratuity. The ride from the airport to the resort is approximately 30 - 45 minutes, depending on traffic.

Restaurants (Recommended by the Resort Concierge)



Angelo's

Cuisine: Italian
Hours: Monday – Friday: 11 am – 4 pm
Dinner: 5 – 9 p.m.
Phone: 208-765-2850
Location: 845 N 4th Street

Bardenay

Cuisine: American
Hours: Daily 11 am - 11 pm
Phone: 208-76-1540
Location: 1710 W. Riverstone Drive

Beachhouse

Cuisine: Steak & Seafood
Hours: Daily 4 pm – 10 pm
Breakfast and lunch: hours vary depending on the Golf Schedule (generally 7am – 3pm)
Phone: 208-664-6464
Location: Adjacent to the Coeur d'Alene Golf Course.



Seafood, prime steaks, and pasta highlight the dinner menu. Located at the water's edge overlooking Silver Beach Marina. Guest dock for boating patron

Beverly's

Cuisine: Contemporary/American
Hours: Monday – Saturday – Lunch 11 am – 2:30 pm; Dinner 5 pm – 10 pm
 Sunday: Dinner only 4 pm – 9 pm
Phone: 504-528-9206
Location: On Property – 7th Floor of the Lake Tower
(The Friday Dinner will be held at Beverly's.)

Bistro on Spruce

Cuisine: Contemporary
Hours: Monday – Saturday Lunch 11 am – 2:30 pm; Dinner: 5 – 9 p.m.
Phone: 208-664-1774
Location: 1710 N. 4th Street

Bonsai Bistro

Cuisine: Pan Asian
 Hours: 11:00 am – 10:00 pm
Phone: 208-765-4321
Location: Across the street from the Coeur d'Alene Resort.

Cedars Floating Restaurant

Cuisine: American
Hours: Monday – Sunday 4:00 pm – 10:00 pm
Phone: 208-664-2992
Location: Marina Drive

Clark House

Cuisine: American
Hours: Monday – Saturday 5 – 9 p.m.
 Reservations Required
Phone: 208-772-3470
Location: 5250 East Hayden Lake Road

Dockside

Cuisine: American
Hours: Sunday – Thursday 6 am – 10 pm
 Sunday Brunch 9am – 2 pm
 Friday and Saturday 6 am – 11pm
Phone: 765-4000 ext. 24
Location: Coeur d'Alene Resort



Family Friendly Lakeside Dining At Its Best



Dockside,

The Resort's family restaurant, is open daily for breakfast, lunch and dinner and located on the lobby level at the water's edge. Dockside boasts one of the region's top salad bars – a favorite at 18 feet in length, bakery-fresh gooey desserts and the Northwest's premier Sunday brunch, all complemented by unlimited views of the Boardwalk and the marina.

Dockside is the largest and most affordable waterfront restaurant, seating at least 300 people. Catering to the locals, Resort guests, marina tenants and our Spokane guests alike, Dockside has the "Come anytime, order anything" philosophy that accommodates to whatever your situation. Whether arriving late from the airport, looking to sit down for an affordable dinner on the lake, or a boater looking for a great place to grab a burger, fish 'n' chips, huckleberry pancakes, parmesan crusted chicken, fresh salmon or halibut before you head back out on the lake, Dockside has everything to fit your needs.

The signature Sunday brunch features salads, fruits and berries, traditional breakfast items such as Italian sausage and brown sugar bacon, and creative dishes including chicken enchiladas and poppy seed au gratin potatoes.

Fleur de Sel

Cuisine: French
Hours: Tue – Sat 5pm – 9 pm
 Reservations Required
Phone: 208-777-7600
Location: 4365 Inverness Drive

Scratch

Cuisine: Contemporary
Hours: Monday – Sunday 6 pm – 9 pm
Phone: 208-787-5678
Location: 185 West Center Street

Syringa

Cuisine: Japanese/Sushi
Hours: Monday – Thursday 11:30 am – 9 pm;
Friday & Saturday: 11:30 am – 10 pm
Phone: 208-664-2718
Location: 1401 N 4th Street

Tito Marcaroni's

Cuisine: Italian
Hours: Sunday – Thursday: Lunch 11:00 am to 4:00 pm; Dinner: 4:00 pm to 9:00 pm
Friday and Saturday: Lunch: 11:00 am to 4:00 pm and Dinner: 4:00 pm to 10:00 pm
Phone: 208-765-4000 ext. 7010
Location: Adjacent to the Resort Shops in the Coeur d'Alene Plaza on Sherman Avenue.

Tony's on the Lake

Cuisine: Italian
Hours: Wednesday – Sunday – Dinner only: 5pm – 9 pm
Phone: 208-667-9885
Location: 6823 East Coeur d'Alene Lake Drive

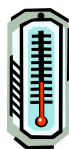
Wine Cellar

Cuisine: European/Mediterranean
Hours: Monday – Thursday 4:30 pm – 10 pm
Friday & Saturday 4:30 pm - Midnight
Phone: 208-664-9463
Location: 313 E. Sherman Ave.

Wolf Lodge

Cuisine: Steak
Hours: Tuesday – Friday 5 pm – Close
Saturday & Sunday 4 pm to Close
Phone: 208-664-6665
Location: 111747 E. Frontage Road

Forecast



The September daytime average temperature is 71°. The nighttime average temperature is 44°. Bring layers allowing for warm to cold temperature variances.

What to pack?



All conference functions are business casual except for the Friday Dinner which is cocktail attire. Comfortable shoes for touring Coeur d'Alene are a "must". Bring layers for a range of temperatures from warm to cold.

Welcoming Reception
Thursday, 6:30 – 8:30 p.m.
Aboard the Mish-an Nock Boat on
Lake Coeur d'Alene

Thursday Hospitality Suite
8:30 p.m. – 10:30 p.m.
Coeur d'Alene Resort

Continue socializing with friends at the hospitality suite.

Networking Luncheon
Friday, Noon – 1:30 p.m.
The Coeur d'Alene Resort

**Friday Reception & Dinner
@ Beverly's Restaurant -
The Coeur D'Alene Resort
6:30 – 9:30 p.m.**

The NASPD Reception and Dinner will be held from 6:30 p.m. – 9:30 p.m. on Friday.



Beverly's is The Resort's signature 5-star restaurant. Named after Duane Hagadone's Mother, Beverly's has become a restaurant known for its "Casual Elegance."

Beverly's, recognized as one of the top restaurants in America by DiRoNA, features the most innovative signature dishes, the Pacific Northwest's largest wine selection and the freshest of Northwest cuisines and products including morel mushrooms, Idaho's famous potatoes, wild huckleberries, Northwest seafood and much more to create lunch and dinner entrees to complement the restaurant's breathtaking views of the lake, boardwalk marina and surrounding mountains.

Our distinct Northwest cuisine is prepared in a state-of-the-art display kitchen under the direction of our Chef de Cuisine, Tyler Schwenk, and his staff. With specials each night and our cutting edge presentations and preparations, Beverly's is the "Special Occasion" restaurant in the area.

**Friday Hospitality Suite
9:30 p.m. – Midnight
Coeur d'Alene Resort**

Continue socializing with friends at the hospitality suite.

**Friday Optional Event
Lake Fishing on Lake Coeur d'Alene
2:00 – 6:00 p.m.
\$100.00 per person**

Sport fishing – be it for salmon, pike or bass is an age old pastime. Experience the spectacular scenery, the abundant wildlife,

bald eagles and osprey. Together the experience will leave you reeling. Lake Coeur d'Alene is deep and clear with steep rocky ledges, gravel beaches and shallow bays. These conditions make for diverse fishing opportunities.

Speakers

Dolty Cheramie, President, Pipe Exchange Ltd.

*"A Look at the Oil Patch" since we last met...
Friday, June 25, 2010 8:40 a.m. – 9:30 a.m.*



Dolty was born in Houma, Louisiana and lived in the general vicinity most of his childhood life. His father moved his marine towing business to the West Bank of New Orleans where he spent his junior and high school years, graduating from Archbishop Shaw High School in 1969.

CiCi and Dolty met when they were 14 years old, and got married right out of high school. They moved back to Houma while Dolty attended Nichols State University. Out of college, he started his working career in the finance business working for Industrial Finance and Thrift for a little over eleven years.

Wanting to expand his horizon, he accepted an offer in Houston, Texas with Williams-Patterson, an OCTG distributor in 1981. This started his long journey in steel and the oil patch. In 1984, he joined Mitsui & Co, a worldwide Japanese trading company working in the tubular division for the next ten years. Then in 1994, he became a partner and President of Pipe Exchange where he has been for the last fifteen years.

CiCi and Dolty have been married now for forty years, in which they have been blessed with two daughters, two great son-in-laws and now three grandchildren. They spend most of their down time with the family down at their bay house on the north shores Galveston, Texas.

Panel Discussion

*Friday, June 25, 2010 9:45 a.m. – 10:30 a.m.
"State of the Industry" (member submitted questions)*

Facilitator: Mike Evans, Maurice Pincoffs Company, Inc.

Panelists:

Byron Dunn, Tubular Synergy Group

Randy Boswell, Atlas Tube Inc.

Ron Carlson, Jr., Commercial Resins Company

Michael Cowden

Editor and Reporter, American Metal Market
Friday, June 25, 2010 10:30 a.m. – 11:15 a.m.



Michael Cowden is an editor and reporter for American Metal Market's weekly newsletter, Perspectives: Steel Tube and Pipe. He is also a senior correspondent for AMM's daily publication, where he primarily covers the steel industry. Before joining AMM in 2007, Cowden reported for the Associated Press in Pittsburgh, MarketWatch.com in Washington, D.C., and the Cambodia Daily in Phnom Penh. He has a master's degree from Northwestern University's Medill School of Journalism and a bachelor's degree in English from the University of Chicago.

W. Michael Cox



President and CEO of W. Michael Cox and Associates, LLP and Director of the O'Neil Center for Global Markets and Freedom at Southern Methodist University's Cox School of Business

*Friday, June 25, 2010 11:15 a.m. – Noon
"6 Economic Themes for the Decade Ahead"*

W. Michael Cox is Director of the O'Neil Center for Global Markets and Freedom at Southern Methodist University's Cox School of Business. The focus of the O'Neil Center is the study of the impact of competitive market forces on freedom and prosperity in the global economy.

Dr. Cox is formerly Chief Economist and Senior Vice President of the Federal Reserve Bank of Dallas, where he served for 25 years advising the President on monetary and other economic policies. He holds the unique distinction of being the Federal Reserve System's only Chief Economist in history.

Cox is widely published in the nation's leading business press, Fed publications and academic journals. He is the author of numerous op ed articles for *The Wall Street Journal*, *The New York Times*, *USA Today*, *Financial Times*, and *Investor's Business Daily* and his work has appeared in virtually every major newspaper and magazine worldwide.

Dr. Cox co-authored the Fed's acclaimed series of annual report essays on capitalism, globalization and American living standards. He has contributed to a number of public

policy issues, and his research is frequently designated as required reading for Congress.

Dr. Cox has comprehensively documented American progress and its delivery mechanism—free markets. Looking at multiple aspects of living standards, he proves that capitalism is far and away the economic system that best provides for the progress of nations. He battles economic doomsayers and capitalism's enemies with his book, *Myths of Rich and Poor*, nominated for a Pulitzer Prize.

The media rely on Dr. Cox's ability to make plain sense out of difficult economic issues. He is a frequent guest on national radio, television and Internet programs, including ABC's John Stossel program, CNN, Fox News, ReasonTV, Voice of America, National Public Radio and BizRadio.

He is Past President of the Association of Private Enterprise Education, a CATO Institute Adjunct Scholar, Senior Fellow at the National Center for Policy Analysis, Senior Fellow at the Dallas Fed's Globalization and Monetary Policy Institute and a Distinguished Scholar of his undergraduate alma mater Hendrix College. His thirty four years of university teaching include Virginia Tech, the University of Rochester and Southern Methodist University.

Cox is President and CEO of W. Michael Cox and Associates, LLP, a Dallas-based private consulting group. He lives in Dallas with his wife Maria and daughter McKenna.

*See you in Coeur d'Alene,
Susannah Porr
&
Gail Belcik*