



NASPD

2009 FALL CONFERENCE



(Photo from InterContinental Chicago Hotel)

*Join Us At
InterContinental Hotel
Chicago, IL*

*InterContinental Hotel
Chicago, IL
October 1 - 3, 2009
Registration Packet*

National Association of Steel Pipe Distributors • 1501 E. Mockingbird Lane, Suite #307 • Victoria, TX 77904
Phone (361) 574-7878 • Fax (361) 574-9347 • www.naspd.com

NASPD ON-LINE REGISTRATION

Register on-line. It is simple and convenient to use. Just use the link below:

https://dellamps.securesites.com/naspd.com/conf_20091001.cfm

See you in Chicago!

NASPD Fall Conference

InterContinental Hotel October 1 - 3, 2009
Conference Registration

DEADLINE:
August 17, 2009

Mail registration and fees to: NASPD • 1501 E. Mockingbird Lane, #307 • Victoria, TX 77904
Fax registration form to: (361) 574-9347 or register online at www.naspd.com.
If you have any questions, call (361) 574-7878.

Registrant: _____ Badge Name: _____ Member Non Member

Spouse: _____ Badge Name: _____ New Member (application submitted)

Company: _____ Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

E-Mail Address: _____

Airline Arrival Date & Time: _____ Airline Departure Date & Time: _____

Please check your registration selections and total fee

Total Fees

Registration: ___ Full Registration \$530 ___ Spouse Full Registration \$430 ___ Child Registration \$250 (Under 21) _____

___ One Day Registration (Friday Only) \$350 _____

___ Welcoming Reception Registration \$250 _____

___ Welcoming Reception Registration \$195 (available with full registration from same company) _____

___ Spouse Friday Dinner \$250 (available with a full registration from same company) _____

___ Spouse Welcoming Reception/Friday Dinner \$350 (available with a full registration from same company) _____

___ Spouse Welcoming Reception/Friday Luncheon \$300 (available with a full registration from same company) _____

___ Press Full Registration \$300 _____

___ **Late Registration Fee \$50 (Must be included for each full registrations received after Aug. 17.)** _____

___ **Late Registration Fee \$25 (Must be included for all other registrations received after Aug. 17.)** _____

Payment for late registrations will only be accepted by credit card. Payment needs to be paid in U. S. Currency.

Optional Activity: Optional events are subject to cancellation if minimum participation requirements are not met.)

___ I will attend ___ I will not attend the Trolley City Tour \$50.00 per person held on **Saturday**.

Names: _____

TOTAL REGISTRATION AMOUNT= _____

Reservations: No fee for registrants but advance reservation is required.

Please check the events you will or will not be attending.

___ I will attend ___ I will not attend Thursday, October 1, 2009, Welcoming Reception.

Names: _____

___ I will attend ___ I will not attend Friday, October 2, 2009, Networking Luncheon

Names: _____ **Special Menu Requests:** _____

___ I will attend ___ I will not attend Friday, October 2, 2009, Atlas Tube Mill Tour

Names: _____

___ I will attend ___ I will not attend Friday, October 2, 2009, Dinner & Dancing - Trump International Tower

Names: _____ **Special Menu Requests:** _____

___ I will attend ___ I will not attend Saturday, October 3, 2009, Networking Breakfast

Names: _____

___ I will attend ___ I will not attend Saturday, October 3, 2009, Prime Roundtable Discussion

Names: _____

___ I will attend ___ I will not attend Saturday, October 3, 2009, Structural, Limited Service Used Roundtable Discussion

Names: _____

REGISTRATION/CANCELLATION POLICY: ALL FEES MUST BE PAID IN ADVANCE BY CHECK OR CREDIT CARD.

NO ON-SITE REGISTRATION. Only individuals with paid registration may attend the conference. You will not be added to the attendee list until all outstanding fees are paid. The deadline for registration is Aug. 17, 2009. **After Aug. 17, 2009, a \$50 late fee must be added to all full registrations. \$25 must be added to one day registrations and single event fees. A cancellation fee of \$50 will be charged for all full cancellations and \$25 for single and one day cancellations received before Aug. 17, 2009. After Aug. 17, no refunds will be made. Payments for late registrations will only be accepted by credit card. No registrations will be processed without signature.**

Payment Information: ___ Check Enclosed **Credit Card:** MC ___; Visa ___ American Express ___

CC#: _____ **Cardholder Name:** _____ **Exp. Date:** _____

Address where CC Statement is mailed: _____

E-mail Address: _____ **Telephone #:** _____

SIGNATURE: _____ *(Signature is required regardless of payment type.)*

NASPD Fall Conference
InterContinental Hotel • Chicago, IL
October 1 – 3, 2009

Thursday, October 1, 2009

1:00 – 5:00 p.m.	Registration
1:00 – 2:00 p.m.	Education Committee Meeting
2:00 – 3:00 p.m.	Membership Committee Meeting
3:00 – 4:00 p.m.	Program Committee Meeting
4:00 – 5:00 p.m.	Finance Committee Meeting
5:00 – 6:00 p.m.	Board of Directors Meeting
7:00 – 9:00 p.m.	Welcoming Reception
9:00 – Midnight	Hospitality Suite

Friday, October 2, 2009

7:00 – 10:00 a.m.	Registration & Continental Breakfast
8:00 a.m. – 12:15 p.m.	General Session
8:00 – 8:15 a.m.	Member Spotlight, Jim O’Shea, Independence Tube Corporation
8:15 – 8:30 a.m.	Member Spotlight, Dianne Burger, CPW America
8:30 – 9:10 a.m.	Byron Dunn, Principal, Tubular Synergy Group <i>“Oilfield Tubular Thoughts and Projections”</i>
9:10 – 9:50 a.m.	Bill Lane, Washington Director for Caterpillar <i>“Fighting Protectionism while Protecting our Right to Manage”</i>
9:50 – 10:00 a.m.	Break
10:00 – 10:45 a.m.	Roger Schagrín, Partner, Schagrín Associates <i>“The Battle Against China Continues”</i>
10:45 – 11:30 a.m.	Barry Zekelman, President & CEO of JMC – Atlas Tube Company and Wheatland Tube Company <i>“Finding Opportunities in an Uncertain Future”</i>
11:30 a.m. – 12:15 p.m.	Lourenço Gonçalves, CEO, Metals USA <i>“The Ups and Downs of the Steel Market – More Ups Than Downs”</i>
12:30 – 1:30 p.m.	Networking Luncheon
2:00 – 5:30 p.m.	Atlas Tube Mill Tour (<i>wear closed toe shoes</i>)
7:00 – 9:30 p.m.	Dinner & Dancing - Trump International Tower (<i>Cocktail attire</i>)
9:30 p.m. – Midnight	Hospitality Suite

Saturday, October 3, 2009

8:00 – 11:00 a.m.	Networking Full Hot Breakfast
9:00 – 10:00 a.m.	Prime Roundtable Discussion <i>Facilitator: Don Baysal</i>
10:00 – 11:00 a.m.	Structural, Limited Service and Used Roundtable Discussion <i>Facilitator: Don Karchmer</i>
1:30 – 4:00 p.m.	Trolley City Tour
5:30 – 7:00 p.m.	Hospitality Suite

All attendees are encouraged to participate in the committee meetings.

THE NASPD NEEDS YOU AS A SPONSOR

NASPD Fall Conference

InterContinental Hotel • Chicago, IL • October 1 - 3, 2009

Here is another outstanding opportunity for truly effective public relations with your friends in the industry during the NASPD Conference. You will receive recognition in both the printed program and again at each event. In order to obtain your first choice sponsorship - don't hesitate - fax the form below right away to the NASPD at 361-574-9347 or register online at www.naspd.com.

The deadline is Aug. 17. Your company will receive excellent exposure with any of these public relations opportunities. If you have any questions please call the NASPD at 361-574-7878.

Note: Prepaid sponsors will have first choice of events. Payment needs to be paid in U. S. currency.

There will be four levels of sponsorship. Sponsors will be recognized at their level of contribution. These are the categories: Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350.

Take your pick of any of these great events:

- _____ 1. Sponsor of the Welcoming Reception Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
October 1, 2009
- _____ 2. Sponsor of the Breakfasts Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
October 2 & 3, 2009
- _____ 3. Sponsor of the Luncheon Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
October 2, 2009
- _____ 4. Sponsor of the Dinner & Dancing Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
Trump International Tower
October 2, 2009
- _____ 5. Sponsor of the Conference Speakers Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
October 2, 2009
- _____ 6. Sponsor of the Hospitality Suites Platinum - \$2,500 Gold - \$1,000 Silver - \$700 Bronze - \$350
October 1, 2, & 3, 2009

Please check the event and the level of sponsorship.

Check enclosed for event(s) checked.

Charge my credit card

Name (The representative to be announced with the company.): _____

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

Credit Card Visa () MasterCard () American Express () Expiration Date Mo/Yr. _____

Credit Card #: _____ Name On Credit Card: _____

Address Where CC Statement is mailed: _____

Signature: _____

Signature required regardless of payment type

Payment must be received before Aug. 17, deadline in order for sponsor's name & company to appear on program and other advertising. No sponsor will be acknowledged until fees are paid. Form must be signed to be processed.



NASPD Fall Conference

Chicago, IL

Valid travel dates – September 28 - October 6, 2009

Experience dependable, first-rate service and earn miles in OnePass[®], Continental's award-winning frequent flyer program. To enroll in OnePass[®], log on to www.continental.com.

For discounts, call your travel professional or Continental's MeetingWorks at 800-468-7022. Outside of the United States, please call your local Continental Airlines Reservation Office.

Advise the agent of:

Agreement Code: BR8L65

Z Code: ZEPY

Choose from discounts off applicable fares or Zone Fares.

InterContinental Hotel



Hotel picture from the Intercontinental Hotel

Make your hotel reservations directly by going to the following link:

<http://www.ichotelsgroup.com/h/d/ic/1/en/cwshome/DPRD-7RQP67/ORDHA> or call 1-800-381-9552 and notify them of the NASPD 2009 Fall Conference. **Specify the Downtown location because there is another airport location. The valid dates for the group discount are September 30 – October 4. However, group rates will be honored for the NASPD attendees three days before group arrival and three days after group departure based on availability.** The main phone number at the Intercontinental Hotel is 312-944-4100.

Reservations received **after August 17** will be confirmed on space and rate availability.

The Run of House-Main Building Single/double occupancy rate is \$249.00. Rates cannot be changed at check in or check-out for guests who fail to identify their affiliation at the time the reservation is made.

Individual reservations must be received no later than August 17, 2009. It is very important that no rooms are cancelled after this date because the NASPD will get charged for rooms cancelled after August 17, 2009.

Note: the following are activities not coordinated by or endorsed by the NASPD. They are listed below as possible activities to consider while in Chicago, IL

The information/photos printed in this packet concerning Chicago, IL. were taken from the Chicago, IL Convention & Visitors Bureau and/or each individual activity's website.

Chicago, IL – Attractions & Adventures

Adler Planetarium

1300 S. Lake Shore Dr, Chicago, IL
(312) 322-0590

When Max Adler founded the Adler Planetarium & Astronomy Museum in 1930, he recognized the complementary roles of a planetarium and astronomical artifacts. Adler purchased a collection of about 500 astronomical, navigational, and mathematical instruments from Anton Mensing in the Netherlands. Housed in the Adler's Webster Institute for the History of Astronomy, the Scientific Instrument Collection today contains about 2000 instruments and models from the 12th through the 20th centuries. Representing many types of astronomical instruments, it is the largest collection of such material in the Western Hemisphere and one of the most significant in the world.

In addition to these instruments, the Webster Institute is home to a significant library of rare and modern books, a collection of works on paper, and the Adler Planetarium's Institutional Archives.

Webster Institute staff care for, study, and interpret the collections for both the scholarly community and the general public.

The Art Institute of Chicago

111 S. Michigan Ave., Chicago, IL
(312) 443-3600

The Art Institute of Chicago, founded in 1879 as both a museum and school, first stood on the southwest corner of State and Monroe Streets. It opened on its present site at Michigan Avenue and Adams Street in 1893. Built on rubble from the 1871 Chicago fire, the museum housed a collection of plaster casts and had a visionary purpose: to acquire and exhibit art of all kinds and to conduct programs of education. The collection now encompasses more than 5,000 years of human expression from cultures around the world, and the school's graduate program is continually ranked as one of the best in the country. Within the next decade, a new complex will continue this process of growth.

Chicago Cultural Center

78 E. Washington St. Chicago, IL
(312) 744-6630

Designed in the beaux-arts style by the Boston firm Shepley, Rutan and Coolidge, the Chicago Cultural Center was completed in 1897 and dedicated as the city's original Chicago Public Library. Completed at a cost of nearly \$2 million, this remarkable monument was inspired by the neo-classical style of the World's Columbian Exposition held in Chicago in 1893. The building's structure consists of three-foot thick masonry walls faced with Bedford limestone that are set 104 feet above a granite base. Sumptuous materials used in the interior design include rare imported marbles, fine hardwood, stained-glass, and polished brass, as well as mosaics of Favrite glass, colored stone and mother-of-pearl. The building's most notable features are its spectacular stained-glass domes. The 38-foot dome in the Preston Bradley Hall in the south end of the building is the world's largest Tiffany stained-glass dome, valued at an estimated \$35 million. In the north end of the building, the stained-glass dome in the G.A.R. Rotunda was executed in an intricate Renaissance pattern.

The firm of Holabird and Root completed a renovation of the building in 1977, when it was rededicated as the Chicago Public Library Cultural Center. A designated Chicago Landmark listed on the National Register of Historic Places, the building was reborn as the Chicago Cultural Center in 1991, when the Library relocated to the new state-of-the-art Harold Washington Library Center. The Chicago Cultural Center is now the home of the Chicago Department of Cultural Affairs and one of the city's Visitor Information Centers.

Field Museum

1400 S. Lake Shore Dr. Chicago, IL
(312) 922-9410

The Field Museum was incorporated in the State of Illinois on September 16, 1893 as the Columbian Museum of Chicago with its purpose the "accumulation and dissemination of knowledge, and the preservation and exhibition of objects illustrating art, archaeology, science and history." In 1905, the Museum's name was changed to Field Museum of Natural History to honor the Museum's first major benefactor, Marshall Field, and to better reflect its focus on the natural sciences. In 1921 the Museum moved from its original location in Jackson Park to its present site on Chicago Park District property near downtown where it is part of a

Lakefront Museum Campus that includes the John G. Shedd Aquarium and the Adler Planetarium. These three institutions are regarded as among the finest of their kind in the world and together attract more visits annually than any comparable site in Chicago.

The Field Museum is an educational institution concerned with the diversity and relationships in nature and among cultures. It provides collection-based research and learning for greater public understanding and appreciation of the world in which we live. Its collections, public learning programs, and research are inseparably linked to serve a diverse public of varied ages, backgrounds and knowledge.

Hancock Observatory

John Hancock Center Chicago, IL
(312) 751-3680

In our world a stunning, sensational view is simply not enough! You've got to have the wind rushing through your hair, multimedia tours to stimulate the mind and elevators to leave you breathless too. Here's a list of the top 10 things to do within a 5-minute walk of John Hancock Observatory. Print it off and stick it in your bag.

1. Visit the **Museum of Contemporary Art** for exhibitions of the most thought provoking art created since 1945.
2. Take a **Chicago Trolley Tour**, a great value way to see the city's most sought after shopping, dining and attractions in around two hours.
3. Grab a slice of culture at the **Lookingglass Theatre Company**, a new era of theatre in Chicago used for presentations, special events and intimate performances.
4. Head to **American Girl Place**, where little girls can explore the worlds' of their favorite characters, dine with dolls and celebrate birthdays with friends.
5. Go shopping on **Magnificent Mile** where you'll find flagship stores for brands like Apple and Burberry, plus, vertical malls that are home to hundreds of stores.
6. Cruise **Oak Street Beach**, where bikini-clad beauties, businessmen with their trousers rolled up, musclemen, in-line skaters and families hang out.
7. Get your photo taken next to the **Chicago Water Tower**. Since the Great Fire of 1871, the tower has become a symbol of old Chicago and the city's recovery from it.
8. Sneak away to **Hershey's** 3,600ft retail store on Magnificent Mile, where you can customize giant chocolate bars with your very own message.
9. Hail a **horse-drawn carriage** to the lakeside and past the manors of the Gold Coast. Trips depart just outside John Hancock Center.
10. Take in a show like Xanadu at **Drury Lane Theatre**.

Millennium Park

Michigan Ave/Randolph St Chicago, IL
(312) 742-1168

Construction began on Grant Park in 1917. The first areas to be constructed were the narrow strips between Michigan Avenue and the railroad tracks extending from Randolph Street to 11th Street. The original Peristyle was built at this time at the corner of Michigan Avenue and Randolph Street.

With the completion of Grant Park, the railroad area remained a blight in its corner. In 1977 four Chicago civic groups proposed the "Lakefront Gardens for the Performing Arts." The proposed park, which included a performing arts pavilion, lacked both a funding strategy and significant government support. Ultimately, the Petrillo Music Shell was built in Grant Park as a compromise between the civic groups and the Chicago Park District.

In 1997 Mayor Richard M. Daley directed his staff to develop plans for a new music venue to be built over the active tracks and surface parking lot. What is now Millennium Park was first conceived in 1998 with the mission of creating new parkland in Grant Park to transform the unsightly railroad tracks and parking lots that had long dotted the lakefront. Over time, with Mayor Richard M. Daley's vision and Frank Gehry's involvement, the project evolved into the most ambitious public undertaking in Chicago's history.

Today, with its unprecedented combination of architecture, monumental sculpture and landscape design, the 24.5 acre Millennium Park has become the crowning achievement for Chicago in the tradition of its original founders.

Museum of Contemporary Art

20 E. Chicago Ave. Chicago, IL
(312) 280-2660

One of the nation's largest facilities devoted to the art of our time, the Museum of Contemporary Art (MCA) offers exhibitions of the most thought-provoking art created since 1945. The MCA documents contemporary visual culture through painting, sculpture, photography, video and film, and performance. Located in the heart of downtown Chicago, the MCA boasts a gift store, bookstore, restaurant, 300-seat theater, and a terraced sculpture garden with a great view of Lake Michigan.

The mission of the MCA is to be an innovative and compelling center of contemporary art where the public can directly experience the work and ideas of living artists, and understand the historical, social, and cultural context of the art of our time. The Museum boldly interweaves exhibitions, performances, collections, and educational programs

to excite, challenge, and illuminate our visitors and to provide insight into the creative process.

The MCA aspires to engage a broad and diverse audience, create a sense of community and be a place for contemplation, stimulation, and discussion about contemporary art and culture.

Museum of Science & Industry

57th St & Lake Shore Dr. Chicago, IL
(773) 684-9844

Chicago's Museum of Science and Industry, one of the largest science museums in the world, is home to more than 35,000 artifacts and nearly 14 acres of hands-on exhibits designed to spark scientific inquiry and creativity. We have welcomed more than 175 million guests in our 75 years, and our ongoing mission has been to inspire the inventive genius in all of them with world-class, permanent exhibits such as the U-505 Submarine, the only German U-boat in the United States; or world-premiere temporary exhibits such as 2008's Smart Home: Green + Wired.

Even bigger than our mission is our vision, which is to inspire and motivate our children to achieve their full potential in the fields of science, technology, engineering and medicine. In addition to our fun and interactive exhibits, the Museum's Center for the Advancement of Science Education is continually developing and facilitating student learning labs, after-school science clubs, teen volunteer programs, teacher development classes and community outreach—all ways in which the Museum's seek to make science come alive for children of all ages.

Navy Pier

600 E. Grand Ave. Chicago, IL
(312) 595-5100

Navy Pier is the place where all of Chicagoland and tourists from around the world have come together since 1995 to enjoy the beauty and the thrills of a day on Lake Michigan. From rides to restaurants, exhibitions to entertainment, shopping to dining cruises and tour boats Navy Pier has it all - in a location unlike any other!

There's so much to do in our 50 acres of parks, promenades, gardens, shops, eateries and attractions.

Take a ride on our 15-story tall McDonald's® Ferris wheel. Catch a movie at the IMAX® Theatre. Visit three floors of hands-on fun at the Chicago Children's Museum inside the Family Pavilion. Experience any one of the cruise boat rides departing from Navy Pier's South Dock. Or just kick back and enjoy your favorite form of entertainment - dancers, acrobats, theater, blues, jazz, or rock 'n roll at the Pepsi Skyline Stage.

Navy Pier also offers dining opportunities as diverse as

Chicago itself. Dine at one of the fine restaurants or sample a variety of great tastes to be found at the food court in the Family Pavilion. You can find everything from bikes to books and from souvenirs to sunglasses at the retail shops in the Family Pavilion open year-round. Don't forget about the free entertainment on Dock Street during the summer and open-air ice skating during the winter.

Sears Tower Skydeck

Sears Tower, Suite 3530 Chicago, IL
(312) 875-9696

1. Voted one of the 7 Wonders of Chicago by Chicago Tribune Readers.
2. Chicago's most visited and highest observatory.
3. You haven't seen Chicago until you've seen it from the Sears Tower Skydeck.
4. The best view of Chicago and beyond from the tallest building in the Western Hemisphere.
5. Interactive displays highlight the character and characters of this great city.
6. Knee High attractions for kids.

Reservation Information

The registration fee for the NASPD Fall Conference includes the direct cost of the various activities; receptions, continental/networking breakfasts, meals and entertainment, all meeting sessions, meeting materials and handouts, speakers' fee and expenses, administrative expenses, audio-visual equipment, freight and other similar expenses.

Member registration	\$530
Member spouse registration	\$430
Child Registration (Under 21 years)	\$100
Non-member can attend one meeting before joining	\$530

Daily registration fee (Friday) **\$350**

Welcoming Reception Registration	\$250
With a full registration from the same company	\$195

(Available for Welcoming Reception on Thursday)

See Registration form for additional registration options.

The deadline for registration is Aug. 17. Only individuals registered and properly badged may attend Conference events. Children under 21 are admitted free of charge to all NASPD functions held at the hotel but must register if they wish to attend any events held off-site (children under 21 will be charged actual cost for off-site events). Call NASPD office for details. **All fees must be paid in advance using a credit card MasterCard, VISA, or American Express) or a**

check. Please register for the conference online at www.naspd.com using the online registration form.

Late Fees

There will be a \$50.00 late fee charge for each full registration if the registration is not received by Aug. 17. There will be a \$25.00 late fee charge for a daily registration or a single event registration if the registration is not received by Aug. 17. Registrations received after Aug. 17, will have late fee charges with no exceptions.

Cancellations

There will be a \$50.00 cancellation charge for each full registration and a \$25.00 cancellation charge for each daily registration or single event registration. No registration may be processed without payment.

The deadline for conference registration is Aug. 17. No refunds will be made after that date.

Reservations at InterContinental Hotel in Chicago, IL



InterContinental Hotel
505 North Michigan Avenue
Chicago, IL 60611
USA
Tel: 312-944-4100

Make your hotel reservations directly by going to the following link:

<http://www.ichotelsgroup.com/h/d/ic/1/en/cwshome/DPRD-7RQP67/ORDHA>

or call 800-381-9552 and notify them of the NASPD 2009 Fall Conference. Specify the Downtown location because there is another airport location. The valid dates for the group discount are September 30 – October 4.

Rates cannot be changed at check in or check-out for guests who fail to identify their affiliation at the time the reservation is made.

Reservations received after August 17 will be confirmed on space and rate availability. Individual reservations must be canceled by 72 hours prior to arrival to avoid a no-show charge.

History of the InterContinental Chicago Hotel

The InterContinental Chicago, one of the most beautiful landmark hotels in history. With its unique architecture and cultural diversity, it was originally built in 1929 as the Medinah Athletic Club, a luxury men's club for members of the Shrine organization. Unfortunately, in 1934 the club had been a victim of the stock-market crash and was forced to close its doors.

InterContinental Hotels, renowned for its international portfolio of extraordinary restorations, bought the property in 1988, and immediately began renovations. A quarter of a billion dollars and 12 years later, this truly magnificent InterContinental Chicago hotel was re-introduced to Chicago.

It was the contribution of the original athletic club's 1930 yearbook, the SCIMITAR, which guided the original restoration work. Donated by a club member, the book was of invaluable assistance during the restoration process. Its black-and-white photographs were used to duplicate and restore entire rooms, right down to the detailing in draperies, carpets, and murals. Completed in 2001, the four-story lobby, with grand staircase and cast bronze ornamentation, has resulted in harmonious merging of old-world elegance with 21st-century craftsmanship. Today, each floor of the hotel represents a myriad of cultures and eras. The public areas available for viewing provide a glimpse of the rich history of the building.

As guests pass through the bronze doorway on Michigan Avenue, they are welcomed by the Shriner's original greeting, etched in marble between two columns. The greeting, "ES SALUMU ALEIKUM" means "Peace be to God," a salutation still used by Shriner's today. At the tops of the two large marble columns are medieval hooded and sleeping knights. The ceilings are painted in dark tones with Celtic and Mesopotamian motifs. The lion, the fish, the eagle, and the Assyrian bull were used to typify the highest powers of nature.

The Hall of Lions is Assyrian in Design. Many layers of paint were removed during the restoration process to review the two marble lions. The lions were uncovered with an unusual method known as cornhusk blasting. Since traditional sandblasting would have destroyed the intricate details in the design, actual cornhusks were ground and blasted at the lions to remove the paint while retaining the details in the carving.

Marble steps lead to an elaborately carved terra-cotta fountain with a backdrop of Spanish Majolica tile. A

Shriner's inscription, "All Waters Run into the Sea" flanks both sides of a stone replica of King Solomon's head at the fountain's peak. The family crests of the original founders of the Medinah Athletic Club decorate each step.

The Grand Ballroom is the site of some of Chicago's most elaborate weddings and events. Located on the seventh floor, with a balcony on the eighth floor, the Grand Ballroom is magnificent for both its unusual elliptical shape and its many architectural details. Around the ceiling of the ballroom are 37 hand-painted murals of classical landscape scenes that were taken down and restored by the same restoration artist who consulted on the restoration of the Sistine Chapel ceiling. He also added 24-karat gold leaf to the moldings surrounding the paintings and the 12,000-pound Baccarat crystal chandelier, which is the largest in North America.

The InterContinental Chicago is the only North Michigan Avenue hotel with a main entrance on the boulevard. The floor is tiled with iridescent, handcrafted mosaic tiles made of onyx and marble. The ceiling of the four-story rotunda features tiny stars and lighting that change to reflect the time of day.

The designs on the cast-bronze friezes along the handrail of the grand staircase are taken from the hotel's original use as the Medinah Athletic Club. Just off the lobby is Zest, the only street-level restaurant on Michigan Avenue and a popular destination for locals and visitors alike. Zest's menu features Moroccan, Spanish, and Portuguese-influenced cuisine.

When the InterContinental Chicago opened its doors in 1990, it was presented as a gift to the city of Chicago. Since then it has been the recipient of numerous awards for both its architecture and design. It has been the scene for important events, and the hotel's guests have included international dignitaries, politicians, and Hollywood celebrities. We are very proud of our hotel, both for its beautiful décor and the service we provide to match it. InterContinental Chicago stands proudly among the other InterContinental restorations around the world, including the Willard InterContinental in Washington, D.C., the Mark Hopkins InterContinental San Francisco, Le Grand InterContinental in Paris, and many more. InterContinental Hotels Group operates more than 150 hotels on six continents.

Travel

Getting There:



Designated Airline for the Conference

*Continental has been designated as the official airline for the NASPD Conference. You will receive a % off the lowest fare you can find on Continental. Call 1-800-468-7022 in the U.S. Outside the continental United States, call your local Continental Airlines reservation office. Be sure to mention **Reference # BR8L65 and Z Code ZEPY**. The valid travel dates for the discount are September 28– October 6, 2009.*

It is always possible that you may find a cheaper rate on another airline. If you qualify for a Senior Citizen discount on Continental, you will receive an even better rate.

Transportation

Once you're on the ground, your transportation options range from rental cars, shuttles, trains, taxis, to limousines.

The distance from the O'Hare Airport and the hotel is 17 miles. A cab ride from the O'Hare Airport to the Intercontinental Hotel is a 45 minute drive and costs approximately \$40.00-\$45.00. A sedan can be arranged by calling the InterContinental Hotel concierge. The cost of the sedan is \$85.00.

Above prices are subject to change anytime.

Restaurants



The following are recommended restaurants:

- 1) Les Nomades (French)**
222 E Ontario St, Chicago, IL
(312) 649-9010
- 2) Tru (Contemporary American)**
686 N Saint Clair St # 1, Chicago, IL
(312) 202-0001
- 3) David Burke's Primehouse (Steak)**
616 N Rush St, Chicago, IL
(312) 660-6000

- 4) **Joe's Stone Crab & Prime Steak**
60 E Grand Ave, Chicago, IL
(312) 379-5637
- 5) **Frontera Grill (Mexican)**
445 N Clark St, Chicago, IL
(312) 661-1434
- 6) **Quartino (Italian)**
626 N State St, Chicago, IL
(312) 698-5000
- 7) **Vong's Thai Kitchen (Thai)**
6 W Hubbard St, Chicago, IL
(312) 644-8664
- 8) **Naha (Contemporary American)**
500 N Clark St, Chicago, IL
(312) 321-6242
- 9) **Nomi (New French)**
800 North Michigan Avenue, Chicago, IL
(312) 239-4030
- 10) **RL Restaurant (American)**
115 E Chicago Ave, Chicago, IL
(312) 475-1100
- 11) **Spiaggia (Italian)**
980 N Michigan Ave # 2, Chicago, IL
(312) 280-2750

The concierge can suggest other good restaurants based on the type of food desired.

Shopping

Chicago is a shopper's fantasy come true. Imagine a place with world-class department stores, every kind of boutique from upscale to "sassy," specialty shops, and fabulous discount shopping, and you've just begun to picture the retail adventures in store for you here.

How many cities have a Director of Fashion? Chicago does – and that's why more and more designers are showcasing their talents here.

One important Chicago destination is The **Magnificent Mile** along Michigan Avenue. In this eight-block stretch, 460 stores offer luxury items, beautiful bargains, and everything in-between. Shoppers from all over the world love **Oak Street**, an international style center with high-end stores and salons just steps off Michigan Avenue. Art and antiques collectors hunt for treasure in the 60-plus galleries of nearby **River North Gallery District**.

Shopping is plentiful and varied in the landmark **State Street Retail Historic District** and surrounding Loop stores. Walk one block east of State to Jeweler's Row for dizzying displays of diamonds and gems in the Midwest's largest jewelry district.

Chicago's neighborhoods offer the newest in destination shopping. Find one-of-a-kind items, trendy clothing, accessories, furniture, and much more in such areas as **Lincoln Park and Armitage Avenue, and Wicker Park-Bucktown** – recently called "a square mile of sassy boutiques" by Vanity Fair.

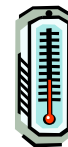
Need a boost? Drop in at one of the city's amazing spas to recharge your batteries. Or take advantage of experts who provide customized **shopping tours** – with special amenities and transportation – to help you find Chicago's very best needful things.

Golf

Golf Courses in or near Chicago

1. **Harborside International Golf Center**
11001 S Doty Ave, Chicago, IL
(312) 782-7837, **36 holes**
2. **Cog Hill Golf & Country Club**
12294 Archer Avenue, Lemont, IL
(630) 257-5872, **54 holes**

Forecast



The average temperature for October in Chicago, IL is high 63 and low 44. However, the temperature by the lake which covers where the Intercontinental Hotel is located is about 5-10 degrees cooler than the rest of Chicago. Bring layers for a range of temperatures.

What to pack?



All conference functions are business casual except for the Friday night dinner which will be cocktail attire. Bring layers for a range of temperatures from 44 - 63 degrees.

Welcoming Reception
7:00 – 9:00 p.m.
Thursday, October 1, 2009

Hospitality Suite
Thursday, October 1, 2009
9:30 p.m. – Midnight

Friday Networking Luncheon
Friday, October 2, 2009
12:30 – 1:30 p.m.

Atlas Mill Tour
Friday, October 2, 2009
2:30 – 5:30 p.m.
(Wear Closed Toe Shoes)

Dinner & Dancing
Trump International Tower
Friday, October 2, 2009
7:00 – 9:30 p.m.



Contemporary elegance describes the Grand Ballroom. Offering curved wall of soaring 24 ft windows and spanning views of Lake Michigan, Chicago River and the city's historic architecture – this is the perfect setting for the most elegant affairs to attend in Chicago. The Grand Ballroom is located on the 16th floor of the Trump International Hotel & Tower. The floor consists of the award winning Sixteen restaurant, the Grand Foyer, and the Grand Ballroom.

Hospitality Suite
Friday, October 2, 2009
9:30 p.m. – Midnight

Enjoy a nightcap with friends.

Trolley City Tour
Saturday, October 3, 2009
1:30 p.m. – 4:00 p.m.
\$50.00 per person
(Must pre-register)

Modeled after the popular Hop On Hop Off tour, this 2½ hour custom tour will show all of the city's most sought after attractions. We will make brief stops at Millennium Park and Museum Campus for photo opportunities.

- Sears Tower – We will stop and tour the Sears Tower which will take approximately 45 minutes.
- The Financial District
- Millennium Park
- Board of Trade
- Mercantile Exchange
- Tribune Tower
- Wrigley Building
- Orchestra Hall
- Fine Arts Building
- Shedd Aquarium
- Adler Planetarium
- Soldier Field
- Navy Pier
- The Drake Hotel
- Water Tower Place
- Daley Center
- Picasso
- State Street Shopping

Hospitality Suite
Saturday, October 3, 2009
5:30 p.m. – 7:00 p.m.

Meet friends and make plans for dinner.

Speakers

Byron Dunn, Principal, Tubular Synergy Group
“Oilfield Tubular Thoughts and Projections”
Friday, October 2, 2009 8:30 – 9:10 a.m.

W. Byron Dunn began his 32 years of service with Lone Star Steel in 1975 as a sales trainee. He was promoted to Vice President, Sales in 1986, Executive Vice President, Sales and Marketing in 1991, and promoted to President and CEO in August of 1997, where he served until his retirement from the company in June, 2007 following the acquisition of Lone Star by U. S. Steel. In January, 2008 Byron partnered with former members of the Lone Star Steel senior management team to form Tubular Synergy Group, LP, an oilfield tubular products sales, marketing

and supply chain services provider.

Mr. Dunn received a Bachelor of Arts in Management and Marketing from Texas Christian University (1975), and an Executive MBA from the Edwin L. Cox School of Business at Southern Methodist University (1986). Mr. Dunn currently serves on the Board of Directors of Quicksilver Resources, Inc., a publicly traded (NYSE) independent exploration and production company. He has previously served on the Board of the Independent Petroleum Association of America (IPAA) and continues to serve on the finance committee. He has served on the Board of a number of industry associations including the American Petroleum Institute (API), National Ocean Industries Association (NOIA), and Metals Service Center Institute (MSCI). In addition, he is a member of the Secretary of Energy's National Petroleum Council, is a Director of the Texas Christian University Energy Institute and is the immediate past chairman of API's General Membership Committee. He is a former President of the Dallas Petroleum Club, former Chairman of the Dallas Wildcat Committee, and is currently serving as a board trustee for the KidLinks Foundation and a board member of M. D. Anderson's Oilmen's Fund supporting prostate cancer research. He is also an active member and current Chairman of the Dallas American Heart Association Board of Directors.

Bill Lane, Washington Director for Caterpillar

"Fighting Protectionism while Protecting our Right to Manage"

Friday, October 2, 2009 9:10 – 9:50 a.m.



William C. Lane is a leading business advocate for free trade and global engagement in Washington D.C. Bill has been with Caterpillar since 1975 and has been the company's Washington Director for Government Affairs since 1998. Mr. Lane is a co-chair of the U.S. Latin America Trade Coalition and the U.S. Global Leadership Campaign, a group supporting a robust international affairs budget. In 2005, Speaker Hastert appointed Bill to the HELP Commission, a presidential committee examining the effectiveness of U.S. foreign aid. The Commission report which Bill helped author was released in December, 2007. Most recently Bill served on the German Marshall Fund Task Force on Development.

Previously, Mr. Lane was Caterpillar's International Issues Manager in Washington (1993-1997); the Company Spokesman in Peoria during the Caterpillar-UAW labor dispute (1991-1993); and a Peoria-based Governmental Affairs Representative (1986-1991). From 1975 to 1985 he held various managerial and accounting staff positions in York, Pa. Bill also founded and led the USA Engage Effort, and helped lead the business advocacy efforts in support of the Australia and Chile Free Trade Agreements, as well as Trade Promotion Authority.

Bill is a member of the U.S. Industry Trade Advisory Committee on Capital Goods and a Board Member of Partners for Democratic Change. He received his BA and MA degrees from Penn State and attended the University of Cologne in Germany. Mr. Lane is an Adjunct Professor at the Elliott School of International Affairs at George Washington University and a Board Member of the Penn State Smeal College Alumni Society. He was also a Certified Management Accountant.

Roger Schagrin, Partner, Schagrin Associates

"The Battle Against China Continues"

Friday, October 2, 2009 10:00 – 10:45 a.m.

Roger Schagrin, a native of Florida, received his B.A. from Yale University, graduating magna cum laude with special honors in History, and he obtained his J.D. with a concentration in international law in 1981 from the University of Virginia. Roger practiced with the Washington office of Thompson, Hine and Flory from 1982 through 1984, when he left to start Schagrin Associates. Roger has become widely recognized in the international trade community, testifying on numerous occasions before committees of Congress. On April 7, 1995 he was on the faculty of "Changes in the U.S. Antidumping and Countervailing Duty Laws" for the D.C. Bar/George Washington University National Law Center Continuing Education Program. In January 2002, he was again on the D.C. Bar/Georgetown University faculty CLE Program on the subject "Advising Clients on Choosing Between 201 and Dumping Remedies." In June 2003, he was on the faculty of Dartmouth College's Tuck School of Business Washington Symposium on International Trade. In March 2005, he was asked to serve on the Trade Law Advisory Group of the U.S.-China Economic Security and Review Commission. Roger filed the first trade cases on steel imports from China, Russia, and Ukraine in 1996. He also filed and successfully prosecuted four of the first six subsidy cases against China, all on various steel pipe products. His bar memberships include the District of Columbia, Florida, the Federal District Court of the District of Columbia, the Court of Appeals of the Federal Circuit, and the Court of International Trade. The Chambers

2007 Legal Dictionary said "Roger Schagrin of Schagrin Associates is much in demand among petitioners." He is described as "the current dean in the area" and "a true scholar who is ahead of the rest." He is fluent in Spanish, French, and Portuguese and has worked in each of these languages.

Barry Zekelman, President & CEO of JMC – Atlas Tube Company and Wheatland Tube Company

"Finding Opportunities in an Uncertain Future"
Friday, October 2, 2009 10:45 a.m. – 11:30 a.m.

Barry Zekelman was born and raised in Windsor Ontario. He received his early education in Windsor and later attended York University in Toronto Ontario.

His University education was interrupted in 1986 with the sudden passing of his father, the late Harry Zekelman, when the ownership of Atlas Tube Inc. was assumed by Barry and his two brothers. Barry's primary role at Atlas was the provision of strategic and commercial leadership. At that time Atlas Tube Inc. produced a limited range of Hollow Structural Steel Tubing.

Under Barry's leadership the business has grown from sales of \$2 million in 1986 to sales in excess of \$1.2 billion in 2006. His Atlas's Harrow, Plymouth, Chicago and Blytheville facilities combined employ over 600 people. The company has invested heavily in both increasing its size range and capacity, as well as modernizing its existing facilities. Today, Atlas is the largest producer of Hollow Structural Steel Tubing in North America.

Due to his progressive initiatives with employee motivational tools such as gain sharing and profit sharing programs, Atlas Tube Inc. has become the most efficient producer of Structural steel tubing in the World.

In October 2006, John Maneely Co., a maker of steel tubing that is owned by private-equity giant Carlyle Group announced a merger with Atlas Tube Inc. Barry decided to merge with JMC, he says, "because I want to make my company stronger by giving it a more powerful platform."

Today JMC the parent of Atlas Tube, Wheatland Tube and the former Sharon Tube produces over 2.4 million tons per year and employs over 2200 people throughout the United States and Canada.

C. Lourenço Gonçalves, CEO, Metals USA

"The Ups and Downs of the Steel Market- More Ups Than Downs"
Friday, October 2, 2009 11:30 a.m. – 12:15 p.m.



LOURENÇO GONÇALVES has worked in the steel and metals business for more than 25 years, in the United States and in Brazil. He started his career in 1981 with CSN, in Brazil, as a Research & Development engineer in the areas of BOF Steelmaking and Continuous Casting. With CSN, Mr. Gonçalves worked in several capacities, both in operations and in sales. As the General Superintendent of CSN's 5 million metric tons per year steel plant, Mr. Gonçalves played a key role in the transformation of CSN from a state-owned steel mill into one of the most respected steel companies in the world. Mr. Gonçalves left CSN in 1998 as a Managing Director, in charge of Production and Sales, and moved to the United States to become President and C.E.O. of California Steel Industries (CSI), in Fontana, California. Mr. Gonçalves stayed five years with CSI.

In February 2003, Mr. Gonçalves came to Metals USA to lead the company as its C.E.O. Since then, Metals USA has transformed itself into one of the most powerful and profitable Service Center companies of the United States. In November 2005, after an appreciation of Metals USA stock price of more than 700% in just two years, Mr. Gonçalves took the company private with Apollo Management, a private equity fund headquartered in New York City. Mr. Gonçalves is the Chairman of the Board, President and C.E.O. of Metals USA Holdings Corporation.

Mr. Gonçalves has a Bachelor's degree in Metallurgical Engineering from the Military Institute of Engineering, in Rio de Janeiro – Brazil, and a M.Sc. degree in Metallurgy from the Federal University of Minas Gerais, in Belo Horizonte – Brazil.

See you in Chicago
Susannah Porr
&
Gail Belcik